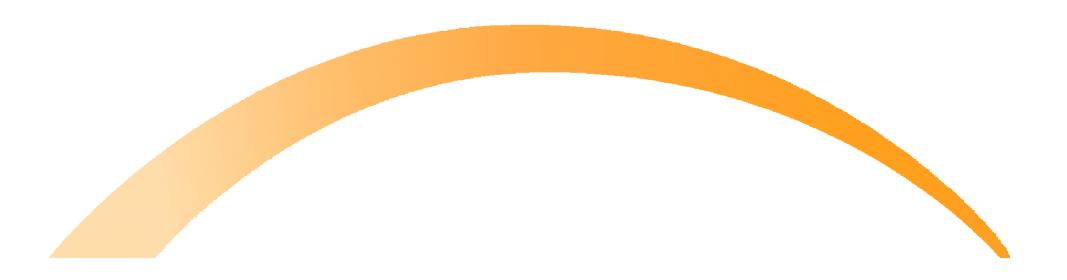


# **2004 Interim Results**

9 August 2004





### **Important notice**

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# Agenda

- 2004 interims key points
- Profit and loss account
- Balance sheet
- The marketplace
- Future priorities
- Outlook
- Appendix The Group's businesses



### 2004 – H1

- Revenue up 45%
- Operating profit of £7.5 million compared with loss of £1.0 million, before goodwill
- Significant improvement in both businesses
- Order books well ahead of last year



### 2004 H1 – Proudfoot

- Revenue up 43%
- Strong profits £6.9 million compared to £2.3 million, before goodwill
- Current order book up 35% compared with same time last year
- Current order book up 14% compared with 1 January 2004



# 2004 H1 – Parson

- Revenue up 69%
- Reached breakeven in November 2003
- Operating profit of £0.6 million compared to loss of £3.2 million, before goodwill
- Step change in project capability
- London office generated revenue of £1.8 million and now profitable
- Current order book up 127% compared with same time last year
- Current order book up 139% compared with 1 January 2004
- Significant recruitment



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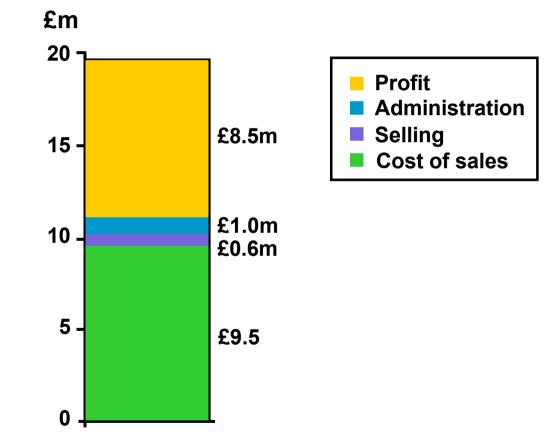


### **Profit and loss account**

	2004	2003			Change
	H1 £m	H1 £m	H2 £m	Year £m	H1 v H1 H1 v H2 04 03 04 03
Turnover					
Proudfoot Consulting	46.8	33.8	34.4	68.2	38.5% 36.0%
Parson Consulting	16.1	9.5	10.9	20.4	69.5% 47.7%
-	62.9	43.3	45.3	88.6	45.3% 38.9%
Cost of sales	(31.8)	(22.3)	(22.8)	(45.1)	
Gross profit	31.1	21.0	22.5	43.5	
Selling costs	(15.1)	(14.5)	(13.8)	(28.3)	
Administrative expenses	(8.5)	(7.5)	(7.5)	(15.0)	
Goodwill amortisation	(1.9)	(2.0)	(2.0)	(4.0)	
Operating profit/(loss)					
Before goodwill amortisation	7.5	(1.0)	1.2	0.2	
After goodwill amortisation	5.6	(3.0)	(0.8)	(3.8)	
Interest (net)	0.1	0.2	(0.3)	(0.1)	
Profit/(loss) before tax	5.7	(2.8)	(1.1)	(3.9)	
Тах	(2.0)	(0.7)	(0.4)	(1.1)	
Profit/(loss) after tax	3.7	(3.5)	(1.5)	(5.0)	
Gross profit margin	50%	48%	50%	49%	
Selling costs to turnover	24%	33%	30%	32%	
Headline EPS	3.0	(0.8)	0.3	(0.5)	



### **Translation of revenue into profit**



### 43% of additional revenue of £19.6m was translated into profit

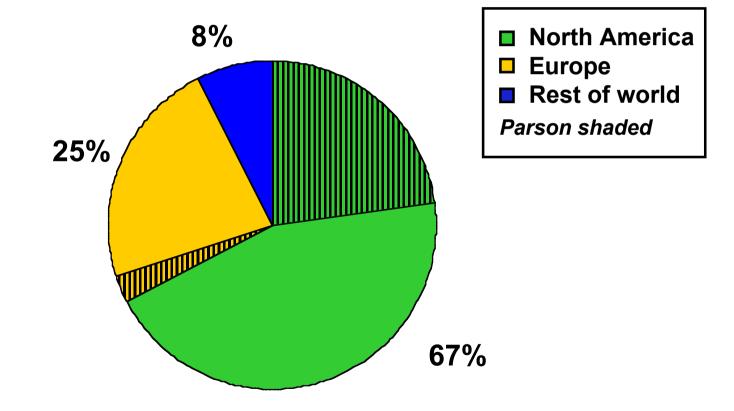


### **Geographical analysis – revenue**

	2004	2003			Change	
Proudfoot Consulting	H1 £m	H1 £m	H2 £m	Year £m	H1 v H1 04 03	H1 v H2 04 03
North America	28.0	17.4	17.6	35.0	61%	59%
Europe	14.0	12.1	11.5	23.6	16%	22%
Rest of world	4.8	4.3	5.3	9.6	12%	(9%)
	46.8	33.8	34.4	68.2	38%	36%
Parson Consulting						
North America	14.3	9.1	10.3	19.4	57%	39%
Europe	1.8	0.4	0.6	1.0	350%	200%
	16.1	9.5	10.9	20.4	69%	48%
Total	62.9	43.3	45.3	88.6	45%	39%



### Group geographical analysis of revenue





### **Geographical analysis – operating profit**

	H1 - 2004				H1 - 2003		
	Operating result £m	Goodwill amortn £m	Depn £m	EBITDA £m	Operating result £m	EBITDA £m	
Proudfoot Consulting	7 4		0.0			0.5	
North America	7.4	-	0.3	7.7	3.2	3.5	
Europe	(1.3)	1.1	0.2	-	(2.1)	(0.8)	
Rest of world	(0.3)	—	—	(0.3)	0.1	0.1	
	5.8	1.1	0.5	7.4	1.2	2.8	
Parson Consulting							
North America	(0.2)	0.8	0.1	0.7	(3.7)	(2.6)	
Europe	-	—	—	—	(0.5)	(0.5)	
	(0.2)	0.8	0.1	0.7	(4.2)	(3.1)	
Total	5.6	1.9	0.6	8.1	(3.0)	(0.3)	



### **Results commentary**

- 45% revenue growth in sterling, compared to H1 2003
- Dollar 10% weaker compared to H1 2003 reduced reported group revenue by about £4.5 million or 7% of revenue
- Costs and revenues matched in currency so profit impact cushioned
- Gross margin maintained at 50%
- Costs controlled tightly



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### **Balance sheet**

	30 June 2004	31 Dec 2003
	£m	£m
Fixed assets		
Intangible assets	64.9	69.2
Tangible assets	1.9	1.6
	66.8	70.8
Current assets		
Debtors	14.5	7.9
Cash and cash equivalents (net)	12.4	9.7
	26.9	17.6
Creditors due within one year	(30.6)	(24.0)
Creditors due after one year	(3.2)	(3.3)
Provisions for liabilities and charges	(2.4)	(3.2)
Retirement benefits liability	(12.5)	(13.2)
Net assets	45.0	44.7



### **Balance sheet commentary**

- Receivables collection remains strong increase reflects higher revenue in period and seasonality
- Retirement benefits liability fully reflected on balance sheet actuarial assumptions more conservative



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# **Marketplace – regional trends**

### Market

- Overall, mid single-figure growth rates
- Upturn in US marketplace for first time in three years
- European marketplace sluggish
- Asia Pacific (ex-Japan) optimism is high
- India optimism is very high

- Significantly exceeded
- Well placed dominant market for MCG
- Maintain presence in all markets, use period to improve sales infrastructure
- Separate Proudfoot unit in China; explore opportunities for Parson; maintain relationships with Proudfoot Japan
- Not an attractive marketplace due to low billing rates



### **Marketplace – sectors**

### Market

- Operational consulting remains strong
- Financial management consulting is strong, mainly governance related
- IT consulting remains sluggish
- Strategy consulting improving
- HR consulting improving

- Organic growth
- Build on Sarbanes-Oxley relationships and further exploitation through new product development
- Avoid
- Avoid
- Monitoring and interested



### **Marketplace – client needs**

### Market

- Increasing demand for help to increase output
- Financial sector and telcos increasing spending
- Off-shoring and out-sourcing trends continue, but US political issues
- Private equity houses are active and potential sources of business for both Proudfoot and Parson

- Proudfoot aligning closely to client needs
- Non-industry specific approach allows rapid progress
- Parson offers objective assessment. Independent arrangements with partners being discussed
- New service offerings to assist them



# **Marketplace – tactical factors**

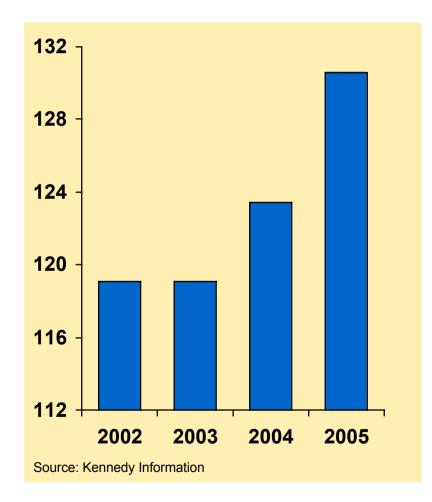
### Market

- Slow decline in billing rates
- Increasing need for talent management as recovery takes place
- Salary inflation not yet visible but anticipated for 2005
- Increasing use of procurement procedures
- Regulatory pressure on big 4 continues

- Pushing up prices in Parson and will seek to increase Proudfoot prices in 2005
- Long standing highly geared packages continues to attract
- Higher prices will enable us to meet without margin erosion
- Formation of 'win' team
- Continue to look for further opportunities



### **Consulting market place (US\$bn)**



- Flat in 2003
- 4% growth in 2004
- 6% growth in 2005



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### **Future priorities**

- Proudfoot Consulting:
  - Increase financial sector emphasis
  - Expand private equity client focus into Germany and North America
  - Improvement in procurement handling
  - Support development of China
- Parson Consulting:
  - New service line development : Business Intelligence; Business Performance Management; Enterprise Risk Assessment; Transaction Support; Post Merger Integration; Shared Services and Outsourcing Strategy; International Accounting Standards
  - Sarbanes-Oxley in Europe
  - Further practice director recruitment
  - Further middle management strengthening
  - Further price rises



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### **Outlook for 2004**

- Order book 47% higher than a year ago (Proudfoot up 35% and Parson up 127%)
- Order book 27% higher than 1 January 2004 (Proudfoot up 14% and Parson up 139%)
- H2 seasonally weaker
- US election creates uncertainties
- Economic conditions generally stable
- Expect H2 2004 to show significant progress compared to H2 2003
- 2004 full year performance expected to be significantly better than 2003



### Appendix

• The Group's businesses



# Group structure

MCG will become an umbrella organisation for different consulting offerings



### **Proudfoot Consulting – installation**

The enhancement and design of processes to increase sales and throughput; and reduce costs, overheads and capital expenditure



Coherent, impactable operational indicators to provide immediate visibility of past and predictable underperformance that prompts corrective managerial actions

Behavioural analysis,

training, coaching and

communications to

enhance skills and

embrace change



# Proudfoot Consulting - first year no net cash impact

### "Your annualised earnings enhancement will exceed our fee"



### "Can you afford not to discuss your issues with us?"



### **Proudfoot Consulting – representative clients**



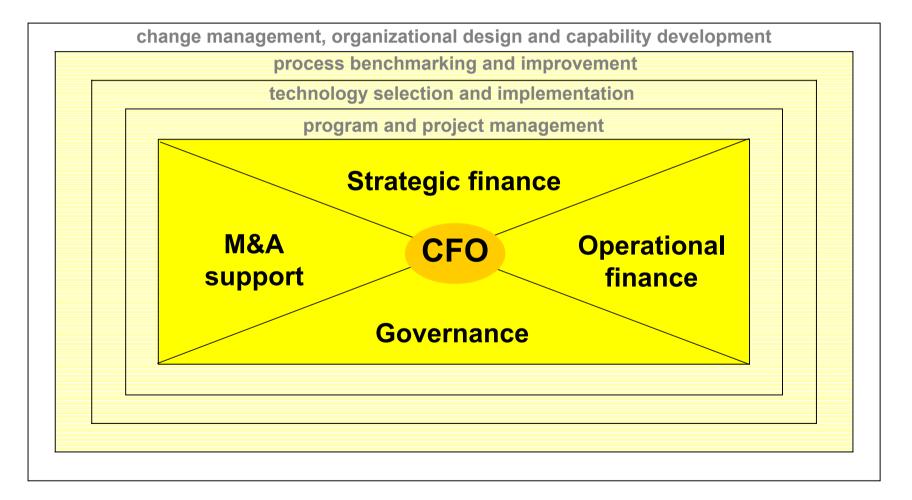


# **Parson Consulting**

- Works with finance functions to service the ever increasing needs of stakeholders
- No conflict financial management consulting
- Increases the speed, efficiency and accuracy of finance functions
- Mix of highly experienced finance executives from industry and management consulting firms
- Over 400 consultants located in offices across the US and Europe
- Worked with over 1,000 companies, including more than one-third of the Fortune 500
- Ninety-one percent client satisfaction (more than twice the industry standard)

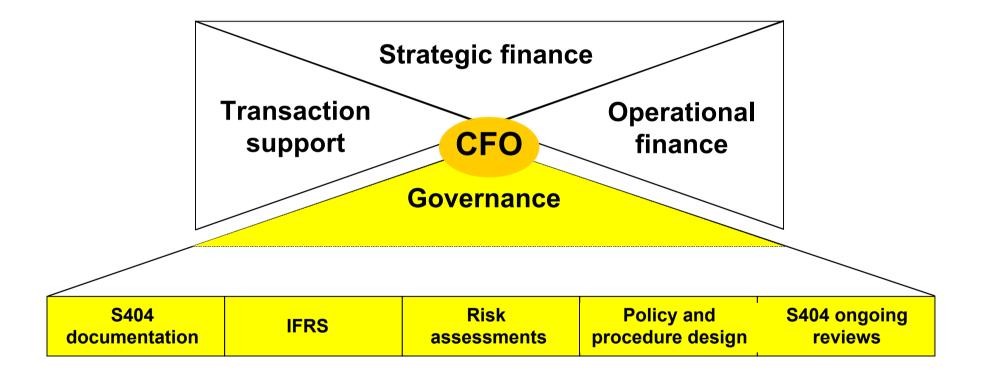


# **Parson Consulting – offerings**





### **Parson Consulting – governance offerings**





### **Parson Consulting – representative clients** Kaiser Permanente. ECOLAB rustmar Banking and Financial Solution AmeriQuest® bn warner bros Transportation and Logistics Resources GENERAL DYNAMICS TEXTRON Strength on Your Side Independen citigroup AON Ni Bank & True 6 SOUTHERN COMPAN INTERNET RISSILE SUSTERS AVIVA Camelot Energy to Serve Your World SECURITY SYSTEMS' Chicago AVIS We try harder: Federal Home Loan Bank BRITISH AMERICAN LAWSON GENERAL MILLS Товассо

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